

## **Privacy Policy of the AEF (Agricultural Industry Electronic Foundation)**

Welcome to the website(s) of The Agricultural Industry Electronic Foundation (hereafter: AEF) These websites are owned by The Agricultural Industry Electronic Foundation, AEF e.V. This Privacy Policy will inform you about the manner in which information you provide via this site(s) is collected, used and passed on. We recommend that you carefully read all the details of our Privacy Policy before you use information on the website(s) or provide data via this website yourself. This website is governed by current German law. By using this website (s), you agree to the application of the laws concerned and the associated provisions, as well as to our Privacy Policy.

This Privacy Policy pertains to the website, more specific: <http://www.aef-online.org/> and <https://www.aef-isobus-database.org/> including the database services on <https://www.aef-isobus-database.org/> Please note that companies can make use of our website (s) and services. Company data can be Personal data. This privacy Policy is primarily directed to those using the website as an employee or private person and providing personal data to AEF.

This Privacy Policy was last amended on **March 14<sup>th</sup>, 2014**

### **Your consent**

By using our websites and services, you express your agreement to the provisions of this Privacy Policy. Whenever you provide information via these sites and services, you agree to the collection, use and disclosure of that information in accordance with this Privacy Policy.

### **Newsletter**

We have a newsletter to inform those interested of our services. Your email address will be added to the list of subscribers only with your explicit consent. Each newsletter contains a link with which to unsubscribe from our newsletter. For this service we collect your email address, zip-code, city and company name.

### **Contact forms**

If you fill out a contact form on the website or send us an email, the data you provide will be retained for as long as is necessary depending on the nature of the form or the content of your email, to fully answer and correctly handle your message or email.

### **Application membership**

If you sign up as a member of the Agricultural Industry Electronics Foundation "AEF" e.V. we collect and use your: Name, (company)address, email address, (company )phone and fax numbers. The data will only be used for the purpose for which you provided and/or submitted it. If you sign up extra members of your company you declare that they gave their consent for collecting data throughout our services.

### **Application ISOBUS Database**

Certain features of our service (ISOBUS Database) require you to register beforehand. After your registration we will retain your user name and the personal data you provided. For using the ISOBUS Database services we collect your name, (company)address, email address, zip-code, city, company name, and a password.

We will retain this data so that you do not have to re-enter it every time you visit our website(s)(besides login-name and password), to contact you in connection with the execution of the agreement, invoicing and payment and to provide an overview of the services you can use /have used or purchased/downloaded from us.

We will not provide the data linked to your user name to third parties, unless it is necessary for the execution of the agreement you concluded with us or if this is required by law. In the event of suspicion of fraud or misuse of our website we may hand over personal data to the entitled authorities.

Personal data will only be provided to third parties (contrary to above) with your permission. These third parties are the companies/manufacturers who provide their services through our Database. Permission can only be given by contacting these parties through our services.

### **Passive information collection**

When you navigate through our websites and services, certain information may be collected passively (i.e. without you actively providing information) by means of various technological tools, such as Internet Protocol addresses, cookies, Internet labels and navigation data.

This site uses Internet Protocol (IP) addresses. An IP address is a number which your Internet Service Provider assigns to your computer when granting you access to the Internet. In general, an IP address is not regarded as part of your personal data, since an IP address is normally dynamic (it changes whenever you connect to the Internet) rather than static (pertaining to a particular user's computer). We use your IP address in order to collect statistics that give us insight into the number of visitors to our website and the pages viewed.

### **Cookies**

We use cookies to optimize the performance of our website. These functional cookies are used exclusively for this purpose and don't collect any personal data. These cookies will help us adjust the website as much as possible to visitors' surfing behavior.

These cookies are removed automatically when the browser is closed and therefore they are session cookies. You can block these cookies with your web browser. However, this may have a negative effect on the performance of our websites and services.

### **Security**

We take all reasonable measures to protect the submission of personal data from your computer to our site, and to protect this information against loss, misuse and unauthorized access, dissemination, alteration or destruction. Please note, however, that Internet traffic is never 100% safe or fault-proof, which applies in particular to sending e-mails from and to this site. Therefore, you must carefully consider what information you send to us by e-mail. Furthermore, it is your own responsibility to keep secret and protect passwords, identification numbers and other access modalities.

We store all the data we receive on our servers in Germany which comply with the correct security standards applicable at the moment. When necessary we store passwords hashed on our servers.

### **Third-party websites**

This Policy is not applicable to third-party websites connected to our websites through links. We cannot guarantee that these third parties will handle your personal data in a secure and careful manner. We recommend you read these websites' privacy policies before making use of these websites.

### **Changes to this privacy policy**

We reserve the right to modify this statement. We recommend that you review this Policy regularly, so that you remain informed of any changes.

**Access and correction**

To ensure that your personal data remains accurate, up-to-date and complete, you can contact us regarding any incorrect data. In that case, we will update or correct the personal data in our possession with which you provided us earlier via our websites and services, and where necessary and possible remove them. It's also possible to ask us to stop collecting your data. A request to this end can be submitted via: [support@aeef-online.org](mailto:support@aeef-online.org) or via:

**Contact Details**

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